



First Call: American Posters of World War I

Poster Analysis Activity

1. What is your immediate emotional reaction upon seeing this poster?

2. Describe any symbols used in this poster and explain what you think the symbols represent. Are they dramatic? Uplifting? Patriotic? Religious?

3. What is the main message(s) conveyed by the poster?

4. Who do you think is the intended audience(s) (for ex. women, families, young men)?

5. Describe how the poster brings out the main message(s). Illustrations? Colors? Symbols? Words?

6. After reviewing this poster, what do you think the U.S. Government hoped the intended audience would do?

7. In your opinion, is this an effective propaganda poster? Why or why not?
